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Project: MANECOGNITIVA First World Congress
-management and economy of knowledge-
The New International Labour Division
Organised under CNR UNESCO auspices

MANECOGNITIVA FIRST WORLD CONGRESS

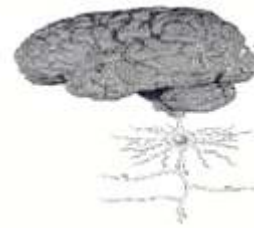
Management And Economy of knowledge

• The New International Labour
Division -

Organised under CNR UNESCO
auspices

17 SEPTEMBER 2008

BUCHAREST



M I N U T E S

Drawn today, 30 November 2006

on the meeting summoned at the CNR - UNESCO offices at 8 A, Cehov Street, sector 1, Bucharest by the General Organiser of the Manecognitiva First World Congress - Management and Economy of Knowledge – the New International Labour Division, scheduled to take place in Romania, on 17 September 2008, on the set up of a Consortium of Ambassadors accredited to Romania for accompaniment, partnership, envisaging set up and functioning of the International Commission for elaboration of the Single Methodology for registration of intellectual capital as element in the assets of companies and the Gross Domestic Product, and debate on reports presented in the Reflection Group set up on 2 November 2006, permanently open to supplementation with persons interested in providing support to the Congress Theses.

Participants

1. CNR – UNESCO,
2. Embassy of the Republic of Azerbaijan to Romania
3. Embassy of the Republic of Armenia,
4. Embassy of Nigeria,
5. Embassy of the Republic of Bulgaria
6. Embassy of Serbia,

7. Ministry of European Integration
8. Ministry of Economy and Trade Training Centre
9. The Ministry of Education and Research
10. The Ministry of Defence
11. The General Association of Economists in Romania
12. The Institute for World Economy
13. Manecognitiva – The Group for Research and Evaluation of Intellectual Capital
14. The Institute for Studies on Finance & Banking
15. The National Romanian Patronage
16. The Chamber of Commerce and Industry of Romania
17. Romanian Standards Association
18. Spiru Haret University
19. Artifex University
20. Ion Mincu Architecture University, Bucharest
21. The National Romanian Television
22. The Economist Press Group
23. The CARPATICA Foundation,
24. El- Gabi SRL
25. ALL Publishing House
26. DPLG arch., PHD

1. The Romanian Society for Economics has made a phone call and requested to be considered as attending;
2. The Adevărul daily – has required to be considered as attending and also required to be delivered the Minutes;
3. Aerodin Bucharest, has submitted a document on the set up of the School of Thought according to scholar's Henri Coandă concept;
4. The National Institute for Economics has sent an e-mail message with relevant remarks;
5. On the meeting of 2 Nov. 2006, the following embassies have verbally requested further information: Canada, France, Japan, the Russian Federation through His Excellency Kiril O. Ershov; as the first embassy accredited to Romania participating in the launch of the Manecognitiva Project and the first to receive the need for international cooperation, the Meridian Trade Unions Federation, the Institute of Sociology, various university centres, patronage associations, foundations and companies.

The following have made a contribution to the development of the meeting:

Patronage

So far insured by the consortium of :

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Secretariat:

Spiru Haret and Artifex Universities

MODERATOR:

Dpl.Eng. Ec. Luca Gherasim

INTERPRETER:

Univ. Lecturer.Drd. Veronica Vasile

The meeting was actually divided in two parts separated by a break

THE FIRST PART

Included the following:

- Introduction to the Congress Project and the need to set up the International Commission aimed at elaboration of the Single Methodology for registration of intellectual capital as active element in the assets of organisations and each nation's Gross Domestic Product – **Dipl. Eng. Ec. Luca Gherasim, Author of the Project;**
- Working of the International Commission – Reporter: **Ec. Ana Jimblă;**
- Funding of the International Commission – Reporter: **Conf. Univ. Dr. Cibela Elena Neagu;**
- Stage in the elaboration of the methodology for intellectual capital registration in Romania. Reporter: **Dpl.Eng. Ec. Dr. Cristina Soare Tudor;**
- Introduction to the International Scientific Research Platform for Dissemination and Capitalisation of Intellectual Capital – Reporters: **Ingrid Cristea, Dr. Iulius Cristea – The Republic of Estonia, Romania;**
- Set up of the Ambassadors' Consortium;
- Reference to reports made;
- Communication with the mass – media.

Prof. Univ. Dr. Alexandru Mironov, General Secretary CNR – UNESCO,

Attending the meeting, made discreet and polite interventions during the intervals allowed by his talks with prestigious personalities in his cabinet, adding to the due discourse concrete facts methodically achieved, on a daily basis, consisting of: dissemination of the new Manecognitiva economic phenomenon, ongoing counselling and accompaniment, accreditation of counsellors in work on the Congress Topic, guidance of scientific – economic personalities to the Manecognitiva Congress General Organiser. Tacitly agreeing that his deeds should talk themselves, for his commitment to science, Mr. Mironov has been awarded ad vitam the supreme entitlement to be renowned nationally in the absence of any designation and scientific titles.

At 10 a.m., as scheduled, the Moderator declared the meeting open, with no further introduction, in a pragmatic and unpretentious manner, going directly to presentation of the Project Manecognitiva First World Congress - Management and Economy of Knowledge – the New International Labour Division, whose author he is. The project has been set up according to assertions of his work, MANECOGNITIVA, edited on 15 February 2006 with an introductory word by Economist Ana Jimblă.

We are hereby presenting his address on the Congress foundations and the need for the set up of the International Commission for registration of intellectual capital:

Evolution of intellectual capital on industrial scale is not achieved based on people's calculations but under circumstances strictly determined by depletion of natural resources considered inexhaustible at the start of their exploitation. The knowledge boom occurs

previous to the start of exploitation of new natural resources initially considered inexhaustible. According to scientific theory, Earth's existing resources cover international community consumption for no longer than two hundred more years.

Scientists' mission is to discover new inexhaustible resources at an enormous volume. We are now facing a new threshold of shaping of new sciences in order to insure the well being of future generations. This new threshold is made up of two categories of inexhaustible resources: one of concrete nature and the other elusive and insubstantial, produced by human intellect, called intellectual capital, whose products are not, with a few exceptions, registered in the assets of either economic actors or any nation's Gross Domestic Product. No country can now exhibit either its inventory of intellectual capital in use by economic agents or placed in reserve or the amount in need of creation.

The new scientific - economic threshold is the first that human kind crosses in an orderly and conscious manner. This threshold is the new international division of labour which is beginning to be viewed from the angle of the entire body of sciences.

The international division of labour is determined by the stringent need for concrete and intangible inexhaustible resources. There is an unbreakable correlation among the elements of the triad discovery of new resources, knowledge boom and the international division of labour. This three-fold entity makes the foundation for mankind's incessant progress and the basis of the Congress as well.

It is not lack of inexhaustible resources that should be a matter of concern but the inability to manage knowledge, the intellectual capital. Such management requires its introduction into the appropriate juridical circuit of intellect's products and its registration in organisational assets and each nation's Gross Domestic Product.

The new international division of labour whose embryo beginnings we are processing is the first in the volition of mankind that considers intellectual capital an inexhaustible resource, a raw material and a means of production. For the first time in history, on March 20th of the first year of the third millennium, a socio - economic programme of colossal scope, the Lisbon Strategy, replaced the fiduciary for the knowledge currency, thus substantiating the new philosophy of knowledge.

In the most practical manner, the thesis of the Manecognitiva Congress reveals mankind's need to encourage engendering of the new international division of labour with utmost awareness, starting from full management of intellectual capital on organisational, state and world level. This requires elaboration of a single Methodology based on existing premises as well as Methodologies now at various stages of design.

The masterpiece cannot be accomplished by a single nation but by scientists worldwide, through international cooperation reunited in an International Commission. This will only become possible if States, economic agents will consent to achievement through cooperation of the single Methodology for application on each state's level, preceded by implementation of 500 simulations each.

Economic agents in the US, Denmark or Sweden have started registration of intellectual capital as an asset: their value on the free market is obviously high and thus promoted a new type of competitiveness to the detriment of ordinary companies.

Integration of intellectual capital in the Gross Domestic Product will engender change, reduction of all present economic indices, leading to a new vision on national and world economy. Producers of intellectual capital will be classified according to principles of market economy mechanisms, exercised based on the legislative frame.

Evaluation, registration of intellectual capital through use of single indices in the frame of three - fold entity have to be performed according to a single methodology, applied worldwide, the contrary leading to distortions and convulsions in capitalisation of any product.

Working of the International Commission

Reporter: Ec. Ana Jimblă

The Thesis of the Congress consists of theoretical substantiation and quantification of the inexhaustible human resources known as intellectual capital, in mathematical expression from the perspective of the entirety of existing sciences, capitalisation according to commercial criteria and registration in organisational assets as an active element and in each nation's Gross Internal Product, **through set up of a single application methodology, based on emerging procedures now in use in the US, Denmark, Sweden**, for balancing the competitiveness of companies and rearrangement of specific indicators as related to macro-level landmarks economic such as the EU Stability Pact.

The intended purpose thus establishes:

- Unification of scientific forces across the world in a peer international workshop centred on elaboration of theoretical foundations and practical action;
- Setting up, during 1 December 2006 – 31 January 2007, of an Intentional Commission seated in Bucharest, on elaboration of a single methodology based on existing documentation, working before 31 May 2009, i.e. after the Congress as well and its transformation later on into an International Scientific Research Platform. Dissemination and capitalisation of intellectual capital, whose offices will be in Romania, to the benefit of all States.
- Setting up a national Commission in each state, with competencies in the Congress Tropic.

Competencies of the International Commission

- Setting up a data base and elaboration of the Single simulation methodology – 1 February - 30 June 2007;
- Communication of the Single simulation methodology to all states – 1 – 3 July 2007;
- Processing of information submitted by National Conference and their inclusion into all states' Single methodology – 01 October – 25 October 2007;
- Communication of the Single simulation methodology to all states – 26 October – 28 October 2007;
- Analysis of results of National Conferences, including new contributions on each country's level;
- Processing of results by the International Commission – 16 March – 16 June 2008
- Communication of the Improved Single methodology to all states – 17 June – 20 June 2008;
- Processing of Congress results and Communication of the Final Single methodology to all states 20 September 2008 – 31 May 2009.

Sections of the International Commission on Methodology elaboration

- Data base;
- Integration of currently applied or elaborated existing methodologies;
- Analysis of new contributions;
- Preparation and monitoring of simulation practice;
- Statistic models;
- Accenting models;
- Econometry;
- Standardisation;
- Juridical circuit – elaboration of the Manecognitiva International Law;
- Prognosis;
- Capitalisation;
- Application models;

- Evaluation models;
- The editing board – publication of the Manecognitiva International Magazine;
- Translations.

Adjacent fields

- Technical secretariat;
- Communication;
- Jurist;
- Accountant;
- Protocol;
- Funding resources;
- Human resources;
- Auxiliaries.

Competencies of the Each States National Commission

- Each State sets up a National Commission
- Delegates experts to set up and working of the International Commission to Bucharest, 1 December 2006 - 31 January 2006;
- Organising symposia;
- Debate on theoretical foundations and the Single Methodology at Each State's National Conference September 2007 (in Romania, 19 September 2007);
- Submission of National Conference results to the International Conference – 19 September – 30 September 2007
- Putting in place 500 simulations on each country's level – starting with 29 October 2007 – January 2008, according to the Single methodology;
- Analysis of outcomes of simulations performed at the Member States Conference – 27 February 2008, (organised by Romania); all other states are entitled to organise Regional Conferences in February 2008. The initiator, i.e. the respective State's National Conference, notifies the General Organiser on the commitment;
- Submission of Regional Conference outcomes to the International Commission – 01 – 15 March 2008;
- Debate on the Improved Single methodology at the World Congress – 17 – 19 September 2008 ;
- Putting forward candidature for organisation of the next Congress.

Competencies of the General Organiser - Romania:

- Sets up the Project of the Manecognitiva First World Congress
- Provides General Secretariat for the Congress;
- Informs third parties on the Congress Project;
- Organises the International Commission for the set up of the Single Stimulation methodology;
- Insures Secretariat of the International Commission;
- Collects data on set up of the Single Methodology;
- Informs each State on the Single simulation methodology;
- Integrates outcomes resulted from simulation practices;
- Elaborates the Improved single methodology which it submits to all states;
- Organises the EU Member States Conference;
- Organises the World Congress;
- Passes its competencies as General Organiser to the State which has put forward its candidature:
- Integrates Congress outcomes and elaborates the Final Single methodology which it submits to all states.

Table of topics of sections in the intellectual capital domain

- Principles, standards, techniques, landmarks, methodologies, criteria, models, norms, registration procedures, current indices or indicators, directions and tendencies of progress determining: registration, depositing, administration, trade, management, marketing, economy, dissemination - internationalisation, evaluation, registration in such areas as accountancy, statistics, law, organisational (patrimonial), national (Gross Internal Product), regional and global and others;
- Section of miscellaneous, SF, uncomfortable, "absurd" hypotheses, – futurology and presumed concrete registration in the IGP in the doctrinary approach and practice of laws of human movement, including that of the human brain, man-created tools and laws, as contribution to the laws of nature: hypotheses, effects, prognosis;
 - Experimentation (simulation), governance and pragmatic capitalisation on industrial scale of intellectual capital on such levels as: organisational, national, regional and global as elements of the new international division of labour, directions of progress: doctrine, practice, recommendations, effects, perspectives;
- Theoretical substantiation of capitalisation of the intellectual capital in the frame of the new international division of labour from the perspective of the scientific whole, of which we mention: the theory of knowledge, scientology, sociology, anthropology, psychology, epistemology, axiology, econometry, statistics;
 - Juridical circulation of intellectual capital: current and lege ferenda, institutions, principles, concepts and juridical doctrines in the frame of the embryonic new international division of labour – section proposed by Man. Ec. Ana Jimblă;
- Failure case law of the Lisbon knowledge-based Strategy, March 2000 - prorogation of measures, design of systems for the Safeguarding of the Strategy.
 - Concepts, systems and programmes for the integration of national economies in the new globalism based on effects induced by registration of intellectual capital into the Gross Internal Product.

Funding of the International Commission for set up of the Single Methodology based on universal partnership – **Reporter: Conf. Univ. Dr. Cibela Elena Neagu**

According to well known small scale instances as performed in such states as the US, Sweden or Denmark, through approach of the Stability Table, on private level and on national level, respectively, registration of intellectual capital is achieved compliant with individual Methodologies.

Registration of intellectual capital as element in the assets of companies and each nation's Gross Domestic Product, the topic of the Congress, requires:

- Integration of existing methodologies in use and use of methodologies at various design stages as the task of an International Commission;
- Practice of simulations for registration of intellectual capital, in the competence of National Commissions;
- Editing the Manecognitiva International magazine in most circulated languages, focusing on dissemination of theory and practice in the Congress general topic – required for elaboration and application of the Methodology, in the competence of the International Commission;
- Location, office and adjacent costs.

Besides obvious incommensurable benefits for each state, the huge amount of information that needs logicisation and synthesis in mathematical expression requires work of several hundreds specialists and appropriate costs.

We are now submitting to you a few possibilities for funding and participation in benefits:

- In integrum funding of operation by an International Fund would be a solution for the complexity of circumstances and the peoples of the world would be granted free access to the Single Methodology; this means a lot of procedure work, bureaucracy and a few years' patience;
- Setting up a Fund of contributions from each state, based on individual Gross Domestic Product, would entail efficiency
- An alternative would be participation in the set up of a Fund by a limited number of States and introduction of restrictions for registration of intellectual capital before payment of the due amount, for the other states
- Set up of the Fund required for elaboration of the single Methodology by a number of shareholders and its sale to interested states integrates in the mechanisms of functional market economy
- Delegation, on the expense of states, of specialists participating in the International Commission

Expressing position on the topic of funding may lead to an acceptable alternative.

Following consultation with embassies and governments, it is the General Organiser's task to decide on the issue; the decision may represent an average viewpoint, i.e. not be agreed by anyone as a whole and be appropriated by everyone.

In the contrary case, the project designer's initiative to register intellectual capital to the benefit of each economic operator and mankind itself will have to limit itself, not by very much, but, in time, it will be put in practice with huge costs and everything will become a huge business involving hundreds of thousands of Euros.

The topic of the Congress states accomplishment of the goal in time, through cooperation of the entire international community that is through partnership of all states to the advantage of intellectual capital producers, economic agents, national economies, the world economy and mankind itself.

Romania's contribution to organisation of the International Commission, including related costs of National Commission working will not exceed five million Euros according to its Gross Domestic Product, results in a very small percentage.

- A model of agregat for economic indicators compatibal the integration into this prezumated Uniform Methology

Reporter: Dpl.ing.dr. Cristina Tudor Soare

The perpetuate faulty mechanisms of the former governmental system that manages the national creativity fund at present. The decision forces must rethink and re-project a national innovation system (NIS) which has to be real, flexible, dynamic, articulated and open both to research-development activity and to the market. The projects of Romanian creators can become valuable only through this kind of system.

At the very beginning, scientific research must focalize on complex elements of the inovation-competitiveness relation at the level of the firm, and on the deep analyze of the innovation influence of the firm's performances. In this process there is an accelerating effect powered by intensive using of information and communication technology (ICT), and gearing all relationships of the firm, including customers and public institutions. Part of this features and some of the intellectual capital elements are smoothly out of the accountancy systems being difficult to measure the efforts and, mostly important, the results of the innovation, which means a real competitiveness growth.

The following main features regarding the innovation activity in national companies:

- There are very few companies, 17-20% of the market, which carry on innovation activities, most of them, over 75%, realizing both product and process innovations.
- The most innovative sectors seem to be those which make low added value and which should have exhausted their creative potential until now (for example, the extractive industry, considered to be on wane).
- Big innovative companies stand out both by the results of the innovation (the turnover) and by their efforts (the expenses for the innovation process). Medium and small innovative companies are more numerous and, although they represent a small share in the market, with regard to innovation results and efforts, they prove their intense concern and their abilities for innovation, using a diverse portfolio of intellectual property.
- Furthermore, besides protection of their own creativity, Romanian industrial companies make strategic and organizational changes (big innovative companies make organizational and managerial changes whereas small and medium companies make esthetic, marketing and organizational changes).
- The insufficient flexibility of the regulations and standards is also an important blockage factor, especially for non-innovative companies and for innovative companies from the service sector.

As the theoretical-methodological approach suggests the existence of other factors that stimulate competitiveness gaining, we considered necessary to take them into consideration.

Using mathematical expressions, the pattern describes and reflects the way of aggregating of the individual indicators, that means to associate each of them an correspondent importance indicator, which is subjective and difficult to define.

The model is the result of the whole research and it is inspired by the detailed analysis of the *experience curve* relation and by the pattern proposed by Young (1993), that analyses the growth of technological level in developing countries. Applying this formula to all categories of indicators (innovation indicators, competitiveness indicators and stimulating factors indicators), we obtained three “balancing” sums, which represent the *global indicators*. This model considers stimulating factors to be catalyzing elements of the innovation activity at company level toward the efforts to achieve competitiveness.

Although it can be improved, has the advantage of methodological flexibility and of adaptability to any other type of company. This it happens, because the importance indicators applied to indicators can create an “adaptability” effect, and some indicators can be missing from the pattern (provided that their relevance/importance degree should not affect the truthfulness of the result).

This model methodology allows the result aggregation for structural (industrial) level of economy and also for national level if intellectual capital]n mathematical expressions will be included in GDP as we willing to.

- The International Scientific Research Platform for Dissemination and Capitalisation of Intellectual Capital – **Reporters: Ingrid Cristea, Dr. Iulius Cristea – the Republic of Estonia, Romania**

Henri Coandă, known as one of mankind’s geniuses, desired that Romanians set up a Romanian School of Thought. The International Manecognitiva Scientific Research Platform is a Romanian concept but addresses mankind, every State in the world, and is easily set up through all countries’ cooperation and allocation of insignificant quota.

The Scientific Platform consists of three bodies: the first one envisaged for dissemination, the second for intellectual capital research and the third for its capitalisation. In every aspect, research of intellectual capital will not be concluded on 17 September 2008, the date of the World Congress; the Congress will draw the lines of research for a long time. Achievement of the single Methodology will landmark the long way to improvement with participation of specialists in every corner of the world. The Manecognitiva Scientific Platform will be the location of our new School, necessary to mankind and our own children’s children; not before long, what is considered futuristic today will be ordinary.

Costs of the three entities mentioned above involve an active area of one hundred square metres, endowed with the necessary equipment including the ground; the location is under 200 million Euros.

Through registration of intellectual capital in each country's Gross Domestic Product, costs are liquidated in a few months' time, by consideration of all new scientific approaches in every scientific-economic field.

REPORTERS

Her Excellency, Valentina Kravljanc
First Secretary – Embassy of Serbia

Science in the Republic of Serbia agrees on the topic of the Congress on registration of intellectual capital as element in the assets of companies and the Gross Domestic Product. The problem in our country is also the problem of Balkan States, the EU and the entire international community. The general desire to be Romania's partner in achievement of the Congress topics is above any doubt. Economic agents are certainly interested in concrete registration of intellectual capital. Elaboration of the single Methodology for registration practice is complex labour of ample scope; the project is grand as the Gross Domestic Product, through inclusion of the intellectual component, will be the real one. Romania's pioneer initiative is to each state's advantage and it is in each state's interest to accompany it through partnership. The Congress General Organiser should feel free to communicate us everything he considers necessary, through either inclusion into the Minutes, or separately, so we can be able to inform authorities in our countries on the requirements involved by the complex procedure.

Romania stating a new procedure, insufficiently outlined and not used so far, the nations which already have research in the field should contribute from the very beginning. It is our opinion that the International Commission should develop its entire work in an atmosphere of peer respect.

On 14 December 2006, Romania intends to set up its National Commission, for collection of data in Romanian scientists' possession, for availability to the International Commission and for collaboration.

The fact that the General Organiser sets up this commission on national and international level provides us an opportunity to ask for the organising model, after which the other states should in principle constitute themselves with specific contributions. The organisational structure of the Romanian National Commission should be promoted internationally and be considered a model. This model needs to be presented by the General Organiser for use to transmit to our authorities in the field.

His Excellency, Joshua Segun Iljagbemi
Minister, Embassy of Nigeria

Nigeria, an African country, is engaged on the coordinates of thriving development of knowledge and considerable contribution to the world patrimony.

The idea of the Manecognitiva First World Congress - Management and Economy of Knowledge – the New International Labour Division is a colossal project made up of two parts:

- The first, stipulating the complex of theoretical substantiation of intellectual capital from the perspective of the entire body of sciences in perpetual progress; in that respect, I would like to

assure you that, having a clear view on the necessary funding, scientists in Nigeria are willing to contribute to updating of research techniques and outline of the new Manecognitiva economic concept;

- The second part involves concrete elaboration of the single Methodology based on methodologies used in certain states. Nigeria can make a contribution in that respect as well, through research of indices compatible for inclusion in the single methodology.

Given the distance between Romania and Nigeria, communication with the General Organiser is difficult and impossible at times.

Nigeria's proposal is that the General Organiser set up some well structured Memorandum-like documentation, to promote through the UNESCO, which every UNESCO member state can ratify.

UNESCO will be happy to welcome the idea. The project needs to be developed in stages: Symposia, National Conference, development of simulations etc. everybody should be aware of their contact persons internally and externally. Contact persons should be assigned and communicated to the General Organiser and the UNESCO. Nigeria's proposal is simple and doable. Through the UNESCO, communication and ratification are accomplished efficiently.

Nigeria supports Romania's initiative related to registration of intellectual capital and wishes to be a partner in promotion of the idea designed by Economist Luca Gherasim. The idea belongs to Romania and we think it shouldn't be abusively deprived of authorship. We think each state is honoured and it is recommended that each state should contribute within its own possibilities to clarification of mankind's great ideas; in this case, participation in conscious construction of the new international division of labour, based on knowledge and each person's intellectual capital.

Personally, as a minister, I shall contribute to the accomplishment of the Congress topics, which, for the first time in history raises the problem of entire mankind's commitment to the concrete set up of the new international division of labour, engaging each of the Earth's inhabitants. Capitalisation of intellectual capital as compatible with positioning in the legal circuit, will generate new functional market mechanisms, from new scientific positions, and integration of the intellectual products creator into an universal perspective.

Romania needs to promote its National Commission model, which Nigeria will use to set up its own National Commission.

The scientist assigned by each state should keep in permanent touch with the General Organiser and even have talks on regional or continent level related to problems resulting from developing the process for single Methodology achievement and technique of simulation practice in registration of intellectual capital.

Through its structure and concept, the substance of the Congress exceeds a single state's territory and requires involvement of all scientific forces in the world for each state's contribution. Romania's project will be furthered in the conscience of mankind as one of the grand projects of humankind leading to all nations' cooperation.

**Embassy of the Republic of Armenia,
Representative of His Excellency, Mr. Yegishe Sargsyan**

Mount Ararat makes Armenia the depositary of the testimony of world renovation (Noah's Ark) and the new Manecognitiva economic concept, through the Congress topic of registration of intellectual capital in each state's Gross Domestic Product lays the foundation for world economy renewal. Through its, copy makers, Armenia has preserved and promoted universal culture. Armenia is interested in becoming acquainted with the stage in Congress funding and the duration of project finalisation. Dialogue with the General Organiser has revealed that the Project was launched on 2 November 2006 and steps are underway in that

respect, starting from discussions on possible funding means and approach or resources. As shown by Conf. Univ. Dr. Cibela Elena Neagu, one of the goals of this meeting is to talk on funding.

This being a grand project, each state should provide funding for proceedings carried out in relation to collection of scientific investigation on its own territory, to functioning of its own Commission and to delegates participating in the International Commission. Resort to an international fund is time consuming and, in concrete terms, this fund is made up of each state's contribution. Because of competition, states who will not share expenses will simply have to buy the Methodology from those who proceed to registration of intellectual capital, and that will be done for huge amounts of money. Ipso facto, the General Organiser will also become the General fund provider. It is neither normal nor moral that a state could benefit from the intellectual and financial effort of other state entities without paying its dues. The General Organiser's appeal is that each state should contribute to elaboration of the single Methodology. Contribution should obviously be related to a reference point and this is allegedly the Gross Domestic Product. It is hard to believe that a state does not have a few million Euros available for registration of intellectual capital and become actual owner of incommensurable benefits. Expenses will be monitored by censors. For considerations of set up of single Methodology, the General Organiser insists that a Consortium be set up for accompaniment and logicisation of practical solutions. The General Organiser honestly agrees with the idea that each state cover delegations and expenses of the International Commission, at the same time funding the National Commission. The idea of the Congress is to preserve the balance of competition among companies within a functional market economy. No existing international law can compel the economic agent to proceed to registration of intellectual capital. For symmetric competition, an international Manecognitiva law is required.

The Manecognitiva Project is a development by stages: the first is organisation of the Congress, whereas research will continue within the International Scientific Platform, improvement to last for centuries to come as production of increasingly finer intellectual products will accelerate.

As His Excellency Minister Joshua Segun Ijagbemi, representative of Nigeria has also remarked, humankind is now on the verge of a new stage. Approaches occurred in 2006, which seem futuristic now, will be considered rudimentary in fifty years from now. Evolution is ruthless.

Armenia's representative will engage in exchanges with state authorities in order to communicate to the General Organiser the position decided upon and remains open to ample approach of Congress topic.

**Embassy of the Republic of Bulgaria,
Counsellor Mr. Stanimir Petcov**

A Balkan country and Romania's neighbour, Bulgaria is also its mate for integration in the EU. Aware that major addition to the GDP would further diminish economic indicators it relates to, Bulgaria is in favour of partnership with Romania on the Congress topic of registration of intellectual capital in companies' assets and each state's Gross Domestic Product.

Relating of economic indicators to the EU Stability Pact would actually be more relaxed – for instance, public deficit confronting economies would result in somewhat relaxation and a change in the position of national economic management would occur. All EU Member States

would thus build their budgets differently. Labour management will be conceived otherwise. Knowledge sets the basis for development.

Set up of an International Commission for work on a single Methodology out of existing ones and logicisation of those on various levels of elaboration is hugely important and requires all states' cooperation; Bulgaria supports the idea.

The concept should remain under Romania's authorship and Bulgaria is a supporter – this is insubstantial, the essential being a positive result. It is our understanding that the project author is working to that purpose.

This will remain a historic day, benchmarking the start of renewal in scientific research and reordering of the economic vision on the world, through cooperation.

The Romanian model for the set up of the national Commission, to be launched on 14 December 2006, will be a landmark and Bulgaria may communicate its position with improvements. The unfailing road to results consists of making proposals, of cooperation and understanding of the Project by the entire international community.

The Ministry of Integration

Pre – Accession Advisor

Univ. Prof. Dr. Mihaela Mureşan

An expert in the achievement grand projects, the speaker underlined that synthesis introduced by the General Organiser on the need to set up the International Commission had not covered the issue in detail and asked for clarifications. During the break, the speaker was provided the project with substantiations, in electronic format, in both English and Romanian. The speaker insisted on setting relationships particularly with European Scientific Centres of EU Member States and appreciated Romania's idea of joining the EU Community with a significant contribution in the area of fundamental long term research. A dialogue with the General Organiser revealed that the single Methodology will be elaborated based on the body of existing methodologies and methodologies on various levels of elaboration. The Eastern Institute for Technology mentioned in recommendations for a clean, competitive and intelligent Europe may be converted to the Manecognitiva International Scientific Platform as part of the World Congress Project for research of intellectual capital under theoretical and practical aspects, reuniting EU Member States researchers as well as scientists in other countries. Structures of the International Scientific Platform will deal with extracurricular dissemination, research and capitalisation of intellectual capital in the spirit of new Strategy, the procedure being that of the Lisbon Strategy, which for the first time has replaced the fiduciary for the knowledge currency, thus substantiating the new philosophy of knowledge, the new Manecognitiva science.

The single Methodology will be achieved through contribution of National Commissions in collaboration with the International Commission and interdependence will be in place. Communication between the International Commission and the National Commissions will be performed electronically and by ordinary means as well.

The Manecognitiva International magazine in electronic and paper format will be meant for publication of the Methodology as well as any material of interest for the topic of the Congress.

The International Commission will work organised in sections and each state can delegate specialists for a single section or all. Sections listed by Ec. Ana Jimblă, are not restrictive. After the Congress, in order to continue research of intellectual capital and improve the single Methodology, the International Commission will be turned into structures of the Manecognitiva International Scientific Platform.

Romanian Standards Association
Director Publications Division
Alexandru Greabu

The sphere of standardisation includes a compartment for intellectual property. According to procedures in place, the term established by the Congress for elaboration of the single Methodology is restricted. On world level, duration of finalization of standards is about five years. The Congress project is directed to set up of a climate in favour of international cooperation for achievement of some inconceivably grand work envisaging global competition on the road of pragmatic set up of the new international division of labour.

There are three ways to support the Romanian project by all countries through international bodies:

- The World Organisation of Intellectual Property, whose goal includes the Manecognitiva Project;
- The International Trade Organisation, which, by the TBT agreement, is interested in equal opportunities of economic agents on the market;
- The Road of Research; there are national and international proposals compatible with accompaniment.

The Manecognitiva Project is an appeal launched by the General Organiser and implicitly Romania to the international community for logicisation of new standardized tools needed to develop the world economy to each economic agent's advantage.

Internally, persons in charge of intellectual property, civil society using their information on the set up of the National Commission on 14 December 2006 can provide the international community a model for the set up of a commission, which they will improve through further practice.

The Chamber of Commerce and Industry of Romania
Ioan Cheşa, Counsellor on Strategy and Interinstitutional Relations Division

The Chamber of Commerce and Industry of Romania has taken part in several meetings organised at the Romanian Academy by certain institutes of research of the Romanian Academy, where the General Organiser presented the Congress Project, possibilities for cooperation and achievement means. Bilateral talks also took place between the Chamber of Commerce and the General Organiser. The Chamber of Commerce is acquainted with procedures for the registration of intellectual capital as company asset as well as with proceedings of the Danish Council of Commerce and Industrial Development. The model of reflection and accompaniment consortia has also been appropriated by the Chamber of Commerce, which organises monthly specific meetings at highly up-to-date standards that few entities have put into practice.

Mr. Ioan Cheşa underlined that the Chamber of Commerce of Romania will be involved in achievement of the Manecognitiva project, in correlation with the Government of Romania.

The General Organiser argued that the role of chambers of commerce in EU Member States and other states in materialisation of the Manecognitiva Congress topic can be decisive. Manecognitiva promotes the interest of chambers of commerce and partnership is needed ipso facto.

The Economistul Press Group
S. Antonescu

The Economistul daily is the second after Adevărul which expresses its support to the Manecognitiva economic phenomenon. Several bilateral approaches of the Congress topic have taken place between the Economistul, under the patronage of Dr. Ioan Erhan, and the General Organiser. According to the protocol, the Group will provide room for advertisement amounting to several hundreds of thousands of Euros, free of charge. The issues of the meeting will be included in the Economistul daily.

**National Commission for Prognosis – the Government of Romania
Dr. Ion Ghizdeanu – President ADDRESS**

We are informing you on our entire availability to work with the national Commission in theoretical substantiation and quantification of intellectual capital within the frame of the economy of knowledge. The more so as, from what the topic presents, we may infer that professionalisation is needed of the economic approach of issues.

In this context, we would like to mention that there is a total inadvertence between the tern national and gross domestic product. According to the European Accounts System, the gross domestic product envisages the territorial criterion and not the national one. At the same time, the GDP is an indicator of results and not of national wealth, respectively of registration of capital (natural, physical, human etc.)

SECOND PART (Minutes)

The second part of the meeting has not followed the typical model, as, according to participants' tacit decision, flexible groups have been set up with ad-hoc leaders who discussed freely on the topic of the Meeting.

Conclusions have been included in the Reporters' addressees and appropriated by the General Organiser, who would like to express his gratitude to the entire group for Reflection and Accompaniment.

30 November 2006

Secretary General Ec. Ana Jimblă

Recorded by

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Counsellor, Drd. Alexandru Averian

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